

# Howdy! I'm Sami Nudelman

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## EXPERIENCE

### **Atlassian**

*Product Design Lead*  
*Feb 2022 - Present / Austin, TX*

Product lead working on bringing a new content type to Confluence called databases. Executing and prioritizing design efforts from early access to GA by conducting user research and transforming those insights into actionable roadmaps shared with cross-product partners, while also working in tandem with engineering to ensure craft and accessibility excellence.

### **athenahealth**

*UX Designer Senior/Lead*  
*Jul 2020 - Feb 2022 / Austin, TX*

UX lead on the referral search and network management experience, transforming legacy tools into streamlined experiences. Designing and supporting new product release through Alpha/Beta testing and refinement for GA release.

### **frog Design**

*Interaction Designer I/II*  
*May 2016 - Jul 2020 / Austin, TX*

Plan and conduct design research and discovery, turning user needs and business goals into digital design. Creating assets such as high fidelity prototypes, sitemaps, user flows, and wire frames.

### **Skillpoint Alliance**

*Visual Designer*  
*Aug 2015 - Feb 2016 / Austin, TX*

Working closely with the communications team to create collateral and visual assets (print and digital) to help Skillpoint attract new sponsors and students.

### **Sage Environmental Consulting**

*UX/Visual Design Intern*  
*Sept 2015 - Dec 2015 / Austin, TX*

Collaborated with front-end developers and marketing team to develop landing page and visual design patterns to attract new employees and clientele, starting from low fidelity mock-ups.

## ABOUT ME

I am a fiercely passionate human centered product designer. I use my background in behavioral and research psychology to help guide my design decisions and my art + design background to make it all look good. I ask questions to solve problems, and I like animals.

## EDUCATION

### **Towson University, Honors College**

BFA Design + BS Psychology  
*Summa Cum Laude*

### **Lorenzo di'Medici**

Study Abroad - Florence, Italy  
Graphic Design + Print Making

## CONTACT

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